RUN-OF-BOOK REQUIREMENTS

FULL PAGE

- ALL LIVE MATTER
- ¼" FROM TRIM EDGES
- SUPPLIED SIZE — 11 ¼"
- TRIM SIZE — 10 ½"
- TRIM — ⅞"
- SUPPLIED SIZE — 8 ⅜"

SPREAD

- ALL LIVE MATTER
- ¼" FROM TRIM EDGES
- SUPPLIED SIZE — 11 ¼"
- TRIM SIZE — 8 ⅜"
- TRIM (binding edge) — ¼"
- SUPPLIED SIZE — 16 ¼"

HALF PAGE VERTICAL

- ALL LIVE MATTER
- ⅛" FROM TRIM EDGES
- SUPPLIED SIZE — 11 ⅝"
- TRIM SIZE — 10 ⅞"
- TRIM — ⅛"
- SUPPLIED SIZE — 8 ⅜"
- NON-BLEED AD 3 ⅞" × 9 ⅜/16"

HALF PAGE HORIZONTAL

- ALL LIVE MATTER
- ⅛" FROM TRIM EDGES
- SUPPLIED SIZE — 5 ⅝"
- TRIM SIZE — 5 ⅛"
- TRIM — ⅛"
- SUPPLIED SIZE — 8 ⅞"
- NON-BLEED AD 6 ⅞/16" × 4 ⅝"

ELECTRONIC FILE INFORMATION

- Acceptable media: Disk or e-mail, with a pressmatch provided for color ads.
- Format specifications: All disk or e-mailed ads should be submitted as PDFs, fonts embedded.
- Spread ads: If the composition includes an image that spans the gutter, do not attempt to anticipate image loss in the gutter by duplicating the image, in part or whole. Spread ads should be supplied as facing pages or as a single image that the printer can split.
- Maximum density: 300%
- Rotation of colors: KCMY
- Resolution: Files should have a resolution of 600 dpi minimum; images can be downsampled to no less than 200 dpi.

CONTACT & SHIPPING INFORMATION

- Disk: David Twombly
  Physicians Postgraduate Press, Inc.
  850 Ridge Lake Blvd, Suite 300
  Memphis, TN 38120
  e-mail: dtwombly@psychiatrist.com
  Phone: 901-273-2754
  Fax: 901-273-2752

- E-mail: David Twombly
  dtwombly@psychiatrist.com

DUE DATES

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If you do not receive a confirmation for e-mailed material, call Sarah Brownd at 901-273-2709.