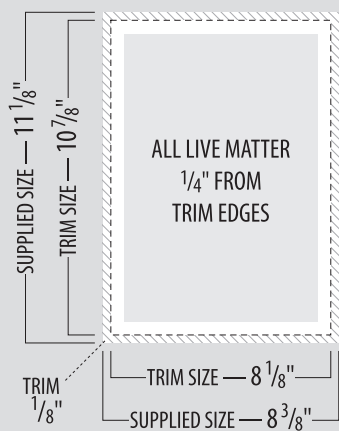
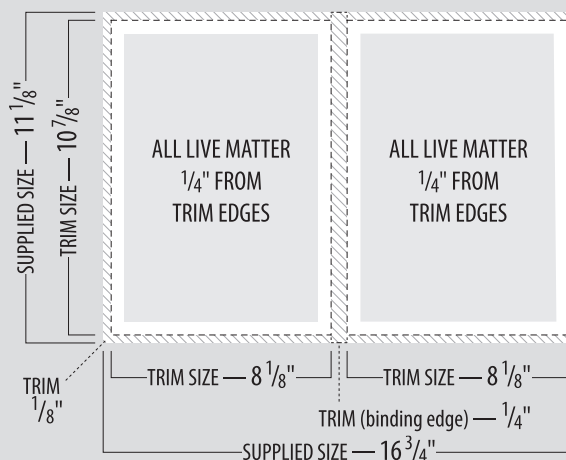


**RUN-OF-BOOK REQUIREMENTS**

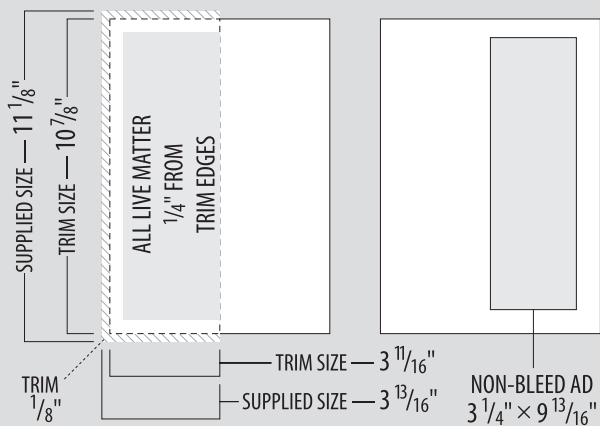
**FULL PAGE**



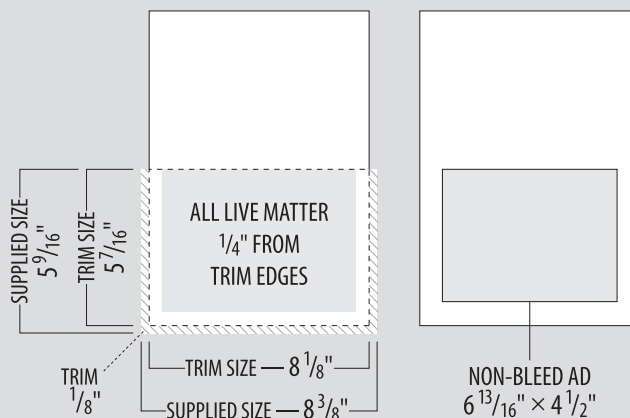
**SPREAD**



**HALF PAGE VERTICAL**



**HALF PAGE HORIZONTAL**



**ELECTRONIC FILE INFORMATION**

- Acceptable media** ▶ Disk or e-mail, with a pressmatch provided for color ads.
- Format specifications** ▶ All disk or e-mailed ads should be submitted as PDFs, fonts embedded.
- Spread ads** ▶ If the composition includes an image that spans the gutter, do not attempt to anticipate image loss in the gutter by duplicating the image, in part or whole. Spread ads should be supplied as facing pages or as a single image that the printer can split.
- Maximum density** ▶ 300%
- Rotation of colors** ▶ KCMY
- Resolution** ▶ Files should have a resolution of 600 dpi minimum; images can be downsampled to no less than 200 dpi.

**DUE DATES**

Issue	Materials to Publisher
<b>2020</b>	
November/December	11-20-20
<b>2021</b>	
January/February	1-20-21
March/April	3-22-21
May/June	5-20-21
July/August	7-20-21
September/October	9-20-21
November/December	11-19-21
<b>2022</b>	
January/February	1-21-22

**CONTACT & SHIPPING INFORMATION**

**Disk** ▶ David Twombly  
Physicians Postgraduate Press, Inc.  
850 Ridge Lake Blvd, Suite 300  
Memphis, TN 38120  
[journalads@psychiatrist.com](mailto:journalads@psychiatrist.com)  
901-273-2754

**E-mail** ▶ David Twombly  
[journalads@psychiatrist.com](mailto:journalads@psychiatrist.com)

If you do not receive a confirmation for e-mailed material, call Sarah Brown at 901-273-2709.