

JCP 2011: Our World Keeps Improving

Over the past years, we have embraced the Web as a partner to *The Journal of Clinical Psychiatry* in the dissemination of its content. Our Web site, PSYCHIATRIST.COM, is thriving and has become one of the most visited psychiatric sites. Now, we are moving deeper into the virtual world.

While our Web presence grows, so does our allure as a destination for clinical research from around the world. In fact, our manuscript coffers are bursting at the seams.

Our mission has, and continues to be, to move manuscripts from submission to publication as efficiently and rapidly as we can. Thus, we have gradually utilized our Web site to achieve this goal. The fact that the journal of record is actually the electronic version allowed us, in late 2007, to establish our "Online Ahead of Print" service whereby fully edited articles are posted online prior to appearing in print.

Because the "Online Ahead of Print" service has been so well accepted and authors recognize the broader exposure and dynamic linking advantages offered by the online environment, we are now taking a further step. To ensure the most rapid publication possible, we will permit a percentage of articles to find their permanent home on the Web and completely bypass the printed journal. These articles will be fully indexed and abstracted and thus be fully searchable; however, they will also make an appearance on *JCP*'s Table of Contents, which means that those who choose print as their preferred method of delivery will be aware of and have access to online papers.

This newest alternative provides many advantages:

- For authors—faster complete publication, full indexing and abstracting,
 - and PDF download capability,
- For the *Journal*—higher submission acceptance rates and a streamlined publication process,
- And, for all of us-saving trees!

The saying these days is that the old 60 is the new 40. For *JCP*, not surprisingly, given our status as the leading clinical psychiatric journal, our 70s are proving to be years filled with new growth and vitality.

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