INSERT REQUIREMENTS

2 PAGE, SINGLE LEAF

ALL LIVE MATTER
1/4" FROM TRIM EDGES

SUPPLIED SIZE — 11 1/8”
TRIM SIZE — 10 3/8”

TRIM 1/8”

TRIM SIZE — 8 1/8”

SUPPLIED SIZE — 8 3/8”

4 OR MORE PAGES

ALL LIVE MATTER
1/4” FROM TRIM EDGES

ALL LIVE MATTER
1/4” FROM TRIM EDGES

SUPPLIED SIZE — 11 1/8”
TRIM SIZE — 10 3/8”

TRIM 1/8”

TRIM SIZE — 8 1/8”

TRIM (fold edge) — 1/4”

SUPPLIED SIZE — 16 1/4”

OTHER SPECIFICATIONS

Quantity Required
• 38,000 (includes average)

Paper Stock
• Heaviest→80-lb text
• Lightest→60-lb text

Finishing
• Inserts should be supplied folded and/or tipped
• Journal jogs to head

Non-Standard Inserts
The following types of inserts must be approved by the publisher:
• Gatefold
• Z-fold
• Flap inserts
• Any inserts with a unique design

Questions
• Primary Contact
  David Twombly
  journalads@psychiatrist.com
  901-273-2754
• Secondary Contact
  Sarah Brownd
  sbrownd@psychiatrist.com
  901-273-2709

DUE DATES

<table>
<thead>
<tr>
<th>Issue</th>
<th>Materials to Printer</th>
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<td>2020</td>
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<td>November/December</td>
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<td>January/February</td>
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<td>March/April</td>
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<td>January/February</td>
<td>1-31-22</td>
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</tbody>
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CONTACT & SHIPPING INFORMATION

EXTENSIONS
Primary Contact:  David Twombly
journalads@psychiatrist.com
901-273-2754

Secondary Contact:  Sarah Brownd
sbrownd@psychiatrist.com
901-273-2709

SHIP INSERTS TO
Sheridan NH
Attn: Lisa Davis
69 Lyme Rd
Hanover, NH 03755
603-643-2220

LABEL SKIDS
Each box must be marked with the following information:
• Journal name: Journal of Clinical Psychiatry
• Month of insertion
• Product name

NOTE
The printer will reject inserts shipped COD.