



THE PRIMARY CARE COMPANION FOR CNS DISORDERS

PUBLISHER'S NOTE

Time for Celebration!

Never discount hard work and determination. We're proud to announce that *The Primary Care Companion for CNS Disorders* (PCC) is now fully indexed and abstracted by the National Library of Medicine. This achievement is a testament to the rigorous scientific contributions of PCC authors; the skillful direction of Editor in Chief Larry Culpepper, MD, MPH; and the quality work of PCC editorial staff. PCC is published at PrimaryCareCompanion.com and is free to registered users.

DID YOU KNOW...

The PCC: Publishes about 20 new pieces/issue. Last year:

- 45 articles, roughly 8 articles/issue, including 12 review articles (about 2/issue)
- 47 letters and case reports
- 9 brief reports
- 14 features

Best yet: All PCC content is free to anyone who registers! Yes, no paid subscription is needed to access PCC content. Register now: [PCC Registration](http://PCCRegistration)

Website: Our numbers keep growing!

- Over 113,000 visits to PCC (PrimaryCareCompanion.com) from 95 countries and the United States occur each month on average
- In November 2016 alone, PCC had 156,995 page views from 28,175 individuals
- Over 2 million views annually (or a mean of 368,894 visits/month) of PCC content at PubMed Central
- Over 50% of visitors to the PCC website specifically work in family medicine and internal medicine, along with other primary care specialties

Look for new PCC content weekly at PubMed and link directly to full text: [PCC at PubMed](http://PCCatPubMed)

Electronic notifications: Our E-Lert requestor list keeps expanding!

- Tripled in the last 6 years: reader requests for E-Lerts of newly published pieces
- Nearly 18,000 requestors are among the first to hear about PCC's newly published pieces

Sign up for PCC E-Lerts at the bottom of the page here: [E-Lert Registration](http://E-LertRegistration)

Audio access: Our Podcast audience keeps multiplying!

- 94% increase in the number of PCC podcast subscribers every 6 months for the last 2 years
- Almost 30,000 downloads/issue, helping listeners maximize their time

Listen to Podcasts here: [PCC Publisher's Podcast](http://PCCPublisher'sPodcast)

Social media: Our outreach keeps skyrocketing as readers keep connecting!

- 48% more followers in 1 year on [Facebook](https://www.facebook.com/PrimaryCareCompanion) (or via the app: @PrimaryCareCompanion)
- 81% more followers in 1 year on [Twitter](https://twitter.com/pcc_cnsdisord) (or via the app: @pcc_cnsdisord)
- 600% more interactions in 1 month on the publisher's [LinkedIn](https://www.linkedin.com/company/primary-care-companion)

Meet with us and your colleagues in our social media communities. Don't miss out on hot-topic discussions.

CME: Our number of CME activities keeps increasing!

- Over 100 quality educational activities across the CNS specialties
- PCC's interactive CME case series from Banner Alzheimer's Institute are popular and still available for credit

Use your same PCC username and password at CMEInstitute.com and on [YouTube](https://www.youtube.com/channel/UCvKw0Z0Z0Z0Z0Z0Z0Z0Z0Z0) to gain CME credit.

For nearly 50 years, our company, Physicians Postgraduate Press, Inc., has adapted to the evolving print and electronic publishing environments while remaining steadfast in our belief that producing the highest quality clinical content contributes to the highest quality patient care. We look forward to 2017 and the continuing growth of our PCC family.

John S. Shelton, PhD
Publisher

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