

# ADVERTISING RATES

## AD RATES & SIZES

DISPLAY ADS	Rate	Dimensions
Full page black-and-white:	<b>\$3,750</b>	6.75 × 9.25
Half page black-and-white:	<b>\$2,250</b>	6.75 × 4.5
Quarter page black-and-white:	<b>\$1,650</b>	3.25 × 4.5
Eighth page black-and-white:	<b>\$1,200</b>	1.5 × 4.5

### ADD-ON TO DISPLAY ADS:

- 1 standard color (cyan, magenta, or yellow): **\$350**
- 4 standard color: **\$1,300**

## LINE ADS

1-50 words:	<b>\$186</b>	151-200 words:	<b>\$677</b>
51-100 words:	<b>\$353</b>	201-250 words:	<b>\$838</b>
101-150 words:	<b>\$510</b>	251-300 words:	<b>\$1,008</b>

To place a print Classified ad in The Journal of Clinical Psychiatry, please contact us at [ClassifiedAds@psychiatrist.com](mailto:ClassifiedAds@psychiatrist.com).

## ADD-ONS TO LINE ADS

- Boxed ad: **\$51**
- Black-and-white logo: **\$197**

## FREQUENCY DISCOUNT

DISPLAY ADS	Rate		
	1×	2-4×	5×
Full page black-and-white:	<b>\$3,750</b>	<b>\$3,500</b>	<b>\$3,300</b>
Half page black-and-white:	<b>\$2,250</b>	<b>\$2,000</b>	<b>\$1,850</b>
Quarter page black-and-white:	<b>\$1,650</b>	<b>\$1,550</b>	<b>\$1,450</b>
Eighth page black-and-white:	<b>\$1,200</b>	<b>\$1,100</b>	<b>\$1,000</b>

## CLASSIFIED AD CLOSING DATES

2021 Issue	Space	ROB Materials
May/June	5/21/21	5/28/21
July/Aug	7/21/21	7/28/21
Sep/Oct	9/21/21	9/28/21
Nov/Dec	11/22/21	11/29/21