

ADVERTISING RATES

AD RATES & SIZES

DISPLAY ADS	Rate	Dimensions
Full page black-and-white:	\$3,750	6.75 × 9.25
Half page black-and-white:	\$2,250	6.75 × 4.5
Quarter page black-and-white:	\$1,650	3.25 × 4.5
Eighth page black-and-white:	\$1,200	1.5 × 4.5

ADD-ON TO DISPLAY ADS:

- ☐ 1 standard color (cyan, magenta, or yellow): **\$350**
- ☐ 4 standard color: **\$1,300**

LINE ADS

1-50 words:	\$186	151-200 words:	\$677
51-100 words:	\$353	201-250 words:	\$838
101-150 words:	\$510	251-300 words:	\$1,008

To place a print Classified ad in The Journal of Clinical Psychiatry, please contact us at ClassifiedAds@psychiatrist.com.

ADD-ONS TO LINE ADS

- ☐ Boxed ad: **\$51**
- ☐ Black-and-white logo: **\$197**

FREQUENCY DISCOUNT

DISPLAY ADS	1×	Rate 2–4×	5×
Full page black-and-white:	\$3,750	\$3,500	\$3,300
Half page black-and-white:	\$2,250	\$2,000	\$1,850
Quarter page black-and-white:	\$1,650	\$1,550	\$1,450
Eighth page black-and-white:	\$1,200	\$1,100	\$1,000

CLASSIFIED AD CLOSING DATES

2022 Issue	Space	ROB Materials
Jan/Feb	1/13/22	1/21/22
Mar/Apr	3/11/22	3/21/22
May/June	5/13/22	5/20/22
Jul/Aug	7/13/22	7/20/22
Sep/Oct	9/13/22	9/20/22
Nov/Dec	11/11/22	11/21/22