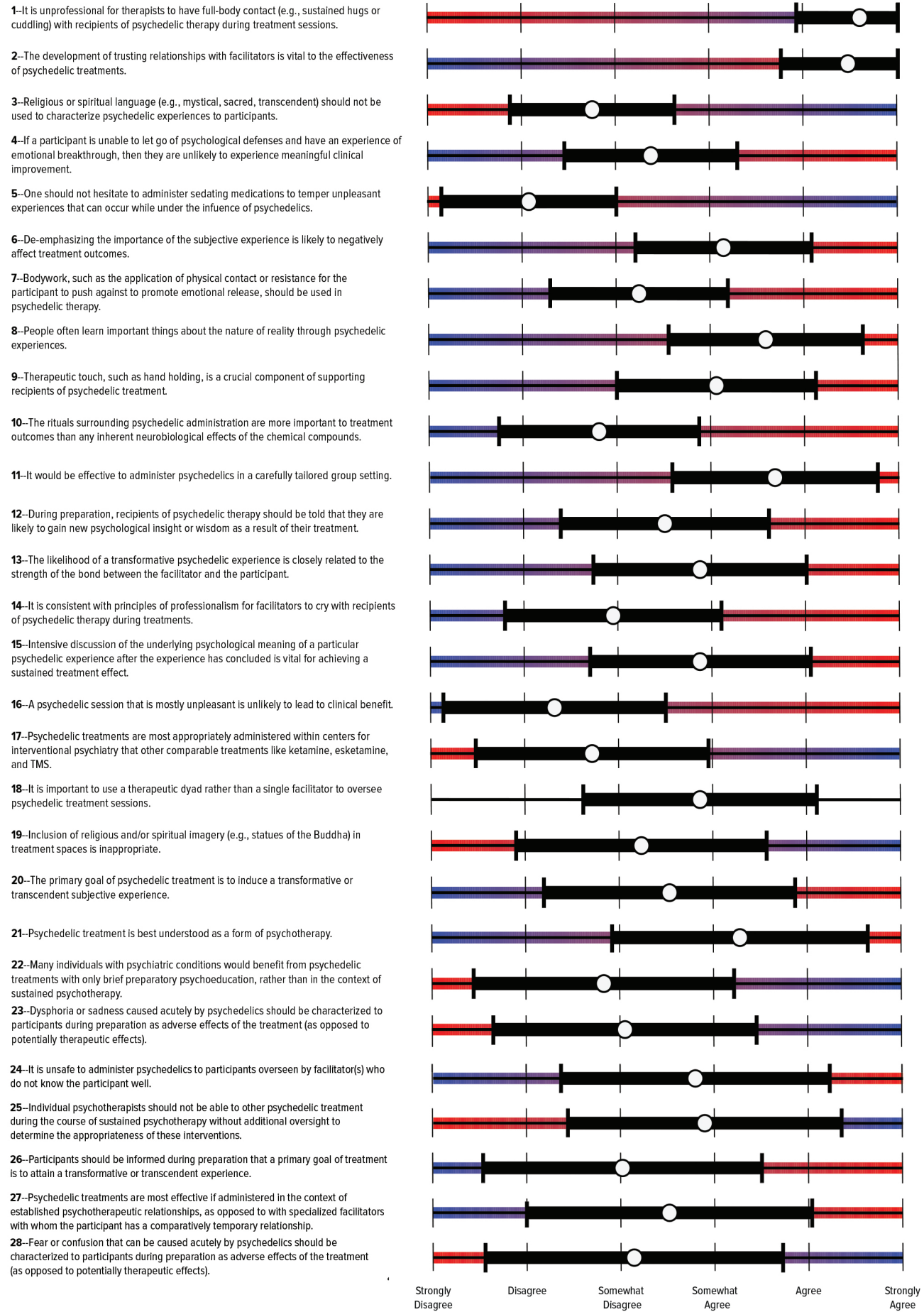


Figure 1.
Likert-type Item Survey Results^a



^aData from 28 Likert-type items are displayed, sorted by SD of population response. White circles indicate the average population response, and surrounding black bars are sample SDs. Color gradients connote the emotive-neuromodulatory axis, with red and blue indicating emotive and neuromodulatory response poles, respectively. Item 18 was predesignated to not have an emotive-neuromodulatory response axis.